



2017 **EVENTS**

Basketball

Billiards

Bocce

Bowling

Card Games

Corn Hole

Darts

Golf

Horseshoes

Ladder Golf

Mini Golf

Running

Shooting

Shuffleboard

Soccer Kick

Swimming

Throws

Washers

Wii



Celebrating 16 years!



JUNE 19 - 23, 2017

Organized by
York County Area Agency on Aging
100 West Market Street
York, PA 17401
Phone: 771-9610 Fax: 771-9044

What Is The York County Senior Games?

Organized by the York County Area Agency on Aging, the Senior Games is an annual event that attracts hundreds of seniors to participate in fitness, fun and fellowship. The mission is to promote healthy lifestyles and fitness for older adults through competitive and noncompetitive activities.

Dates

June 19–23, 2017

Location

Primary location will be Central York High School, with a few events at locations across York County.

Who Is Eligible?

Any York County resident 50 years of age and older.

How Is Achievement Recognized?

All participants will receive a 2017 Senior Games t-shirt. Event winners will be awarded medals for 1st, 2nd and 3rd place.

2017 SPONSORSHIP LEVELS

PLATINUM SPONSOR

\$3,000

- ◆ Opportunity to provide one marketing item
- ◆ Representative invited to make brief comments at Opening & Closing Celebrations
- ◆ Recognized as a sponsor for one event (and onsite during the event)
- ◆ Week long business display in lobby registration area
- ◆ Logo and 1 page ad in registration brochure and on sponsor poster
- ◆ Logo on participant t-shirts and in newspaper, *New Horizons* (distribution of 29,000)
- ◆ Recognized in registration brochure

GOLD SPONSOR

\$2,000

- ◆ Opportunity to provide one marketing item
- ◆ Representative recognized at Opening & Closing Celebrations
- ◆ Recognized as a sponsor for one event (and onsite during the event)
- ◆ Business display in lobby registration area 2 days
- ◆ Ad on sponsor poster
- ◆ Logo on participant t-shirts
- ◆ Recognized in YCAA newspaper, *New Horizons*
- ◆ Recognized in registration brochure

SILVER SPONSOR

\$1,000

- ◆ Business display in lobby registration area 1 day
- ◆ Ad on sponsor poster
- ◆ Logo on participant t-shirts
- ◆ Recognized in YCAA newspaper, *New Horizons*
- ◆ Recognized in registration brochure

BRONZE SPONSOR

\$500

- ◆ Logo on participant t-shirts
- ◆ Recognized in YCAA newspaper, *New Horizons*
- ◆ Recognized in registration brochure

How Can You Help?

Financial Support

The York County Senior Games is financially supported by sponsorships from local businesses and organizations.

All donations are tax-deductible and should be made payable to the York County Human Services Fund with a designation for York County Senior Games and mailed to YCAA.

Volunteer Support

Volunteer support from the business community is also needed for the success of the Senior Games. Volunteering during the Senior Games can be very rewarding and a wonderful opportunity to support the older adults of York County. Encourage your employees to volunteer during one or more of the Senior Games events.

For more information on sponsorship or volunteer opportunities, call the York County Area Agency on Aging at 717-771-9001 or aging@yorkcountypa.gov